

SAMPLE PRESS RELEASE
(Copy on your stationery.)

FOR IMMEDIATE RELEASE

Contact: Your Name
Your Email
Your Phone #

Local Schools To Celebrate SubWeek

(Name of School District/School) recognizes educators during National Substitute Teacher Recognition Week, May 5 – 9, 2008.

(CITY, ST) – Date – The (School District/School) is joining thousands of educators across the country this week in recognizing substitute teachers as part of SubWeek, National Substitute Teacher Recognition Week.

SubWeek is a national effort to recognize the approximately 270,000 men and women that fill in for absent permanent teachers every day in the United States. On a typical day, (School District) places approximately (number) guest teachers in its classrooms.

“Too often we overlook the challenge it is to take over a classroom from a permanent teacher and attempt to provide a valuable education,” said (spokesperson). “Many members of our community take on this challenge as guest teachers and they deserve our recognition and appreciation.”

According to the Substitute Teaching Institute at Utah State University, research shows that because of teacher absenteeism, one full year of a child’s K-12 education is taught by guest teachers.

The following are among the activities planned by the (School District/School): (List sample activities).

For more information about SubWeek, or additional ideas to recognize substitute teachers, visit <http://www.sscsco.org/ocst> or contact the Ohio Center for Substitute Teachers at (888) 868-1415